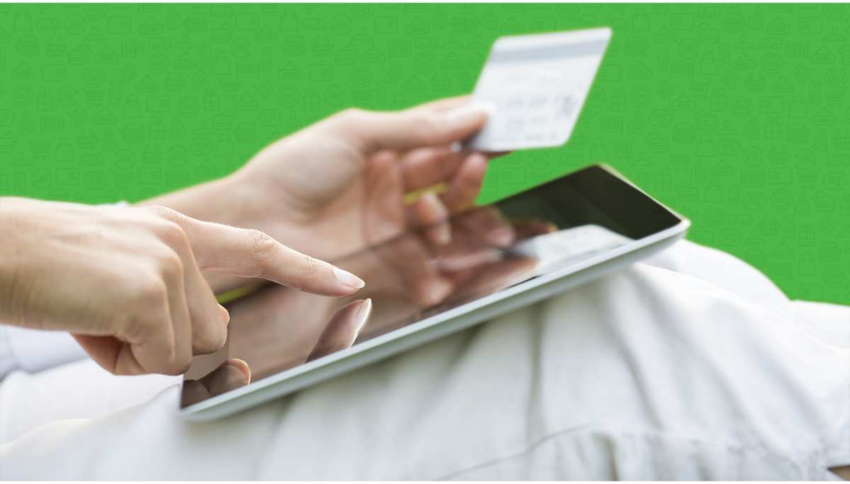
MediaKit



3dcart

3dcart, the eCommerce platform for growth!

With more than 17,500 active online stores and 17+ years of industry experience, 3dcart continues to be everything you need to sell online.

Founded in 1997, 3dcart is a complete and robust eCommerce platform designed to help online store owners thrive in a competitive market. With hundreds of features built directly into its software, business owners can effectively open, operate and maintain a successful online store with relative ease and efficiency.

3dcart currently powers more than 17,500 global merchants, and its support team is always available, at no additional cost, 24/7/365.

Inc. 5000

Ranked # 1860

3dcart is an Inc. 5000 company, a Visa PCI Certified provider and a pioneer in mobile commerce and social media marketing. Fully scalable and completely customizable, 3dcart continues to be the eCommerce solution of choice by industry experts all over the world.

What makes us different?

There are hundreds of eCommerce solutions to choose from, so why 3dcart?

Fully customizable

From back-end features to front-end functionality, everything about 3dcart's eCommerce software is fully customizable; giving users complete control over design and functionality.

Affordable

Not only is 3dcart the most feature rich SaaS solution on the market, monthly eCommerce plans start at just $19.99 making it one of the most affordable options available to online store owners. There are no transaction fees, no contracts to sign and no hidden costs of any kind.

Free 24/7/365 phone support

Unlike other eCommerce software providers that offer little-to-no professional support, 3dcart customers have around-the-clock access to a team of industry experts so help is always available anytime it's needed... no matter what.

An endless library of resources

3dcart's Knowledgebase Center is the place to go if you need help configuring any aspect of your 3dcart store. Its eCommerce University offers a wealth of instructional resources aimed at teaching clients how to then use those features to successfully build a profitable online empire.

A growing list of features

3dcart houses more than 275 out-of-the-box features, and there are hundreds of additional extensions housed inside its App Store.

Hundreds of customizable templates

With more than 200 pre-built templates for one to choose from, finding the right design is never a difficult task. Add that to the fact that every 3dcart template is fully customizable, building a dream store is quick, painless and easy.

We Are Proud Of All The Successful Entrepreneurs Using Our Platform

Hundreds of customizable templates

3dcart powers some of the biggest names in the eCommerce industry including The New York Times Store and Candy.com. In additional to dozens of big-name players, 3dcart prides itself on helping small-to-medium sized business owners thrive in a competitive market. 3dcart currently powers more than 17,500 active online stores operating in the following industries:

- Apparel
- Automotive
- Baby & Kids
- Candy & Coffee
- Cosmetics
- Electronics
- Fabrics & Quilting
- Fashion
- Food & Beverage
- Furniture
- Games & Hobbies
- Gifts, Books & Crafts
- Health
- Home & Garden
- Jewelry
- Pet Supplies
- Printing
- School Supplies
- Sports
- Miscellaneous

What drives us to excel?

Our clients mean everything to us, and the entire 3dcart team remains committed to doing whatever it takes to help them thrive in a competitive market. Their continued success is what drives us forward, and we will continue to innovate and expand our solution in an effort to help every 3dcart client realize there entrepreneurial dreams.

Where do we see ourselves in five years?

The eCommerce landscape is changing all the time, and in five years from now, we see ourselves positioned as the premier eCommerce software solution for every online store who wants to not only open an online business but also see that business thrive. By staying true to our customers, keeping our features fresh and driving innovation, we're committed to evolve and become the preferred solution for online store owners committed to running successful (and by successful we really mean profitable) eCommerce websites.

Founder's Bios

It all started with a high school student's knack for software development.

After years of hard work and unrelenting commitment, 3dcart's co-founders Gonzalo Gil and Jimmy Rodriguez revolutionized the way people buy and sell goods and services online.

GONZALO GIL

Founder & CEO

A graduate of Florida Atlantic University, Gonzalo incorporated "Infomart 2000" in 1996. In 2001 he single-handedly conceived and developed 3dcart version 1.0 as an affordable and highly customized shopping cart solution. Today, he is largely responsible for the vision and day-to-day operations of 3dcart. Although, as a programmer at heart, he has never stopped getting his hands dirty with the software code or adding something new to the arcade room.

JIMMY RODRIGUEZ

Chief Operating Officer

Joining the company in 2004, Jimmy manages business development and technical planning; he oversees the daily operations and overall strategic direction of the company. Jimmy attended UNY in Venezuela where he obtained a B.S. in Industrial Engineering. As an authority on eCommerce best practices, Jimmy coaches business of all sizes in the areas of SEO, ecommerce, logistics, online marketing, and social commerce.

Our Story

After years of building custom eCommerce solutions for medium to large-sized businesses, 3dcart's founder, Gonzalo Gil, sought to compile many of the most requested features into a simple and affordable shopping cart solution. Soon, he would effectively balance the once price-prohibiting and highly customized eCommerce platforms of the late nineties and make them available to a wide range of businesses.

Today, 3dcart has evolved into a robust, fully hosted eCommerce platform with thousands of merchants all over the world and an enduring drive for innovation and value.

17+ Years | 17,500+ Customers | 6 Core Values

Innovation is the core of 3dcart. It is the driving force which transformed an unassuming yet efficient shopping cart into the total eCommerce platform that it is today.

Service is the main focus of our daily activities. From our designers creating easy-to-use websites, our IT staff making sure websites are up and running, to our technical support team assisting our customers, our goal is to provide our merchants the best experience possible.

Simplicity is the element we use to craft elegant and easy to use solutions that solve the challenges our customers face on a daily basis.

Trust is our passion. Earning your trust through our leadership, service and simply by going the extra mile to keep you as a satisfied partner for many years to come.

Happiness is what we strive to build for our customers and employees alike. We believe that happy employees create good solutions and provide the best support to keep our customers satisfied.

Prosperity is the common goal for all business activities and we hope to play our part, enabling our enterprise and entrepreneurial customers to be as prosperous as possible while building a secure future for our own employees.

PCi Security Standards Council™

Read our PCI compliance

"We strongly believe in our customer's security and privacy. That's why we didn't think twice about adopting the toughest standards for online security available." ~ Gonzalo Gil, CEO

Success Stories

It's time to let our customers do the talking

We can tout the benefits of 3dcart all day long, but why take it from us? Below you will find a select number of 3dcart clients who have experienced tremendous success using our fully hosted eCommerce platform.

Candy.com
Need Help?
Chat Live
Candy Types
Colors
Brands
Party Themes
Gifts
Sale
New
shopping basket
Search
Easter Candy
Shop ›
Super SALE!
Wedding Candy
Here's your single color candy!
Click Here

GREG BALESTRIERI
Candy.com

"I have built many sites over the years and 3dcart by far stand above the rest from what I have seen. It's much more flexible and provides the ability to scale up for a rapidly growing company."

JOSH HARREL
GetJock.com

"We wanted an easier back-end interface to work with that allowed us to better manage our business. Everything with them was affordable and reliable. Thanks 3dcart!"

KATHY TAPPEN
SoCoolMom.com

"I am incredibly happy with 3dcart. I really appreciate the flexibility of pricing and sales features and newletter options. I can even create a percentage discount on all my customer's cart."

SHARON TRYLOVICH
TryLovDesigns.com

"The thing I most like about 3dcart is their support. Providing chat, phone, and an easy to understand knowledge base gave me the essentials I needed to build my website without frustration."

JAKE WYMAN
TandemKross.com

"Configuration and customization of the look and feel were the easiest of any cart system that I previewed

RICHARD COELHO
CostumesDelivered.com

"I migrated to 3dcart because they have the broadest range on functionality and it is all available

BRYANA GUCKIN
DiaperJunction.com

"The times I had 3dcart design for me, I feel that I gave them very little info to go off of and they were able to pull out

SEAN COPPOM
Polar-Ray.com

"It was also an easy process to teach our other employees how to use 3dCart as the back end is intuitively and I was impressed with how easily we could add our own custom code for tracking and analytics."

at your finger tips through their incredibly easy to use optimized admin panel."

a great design. I like them enough that I'm also in the process of building two new 3dcart websites."

laid out, easy to navigate and not too overwhelming for novice users."

ROBERT KING
Heavyweights.ca

"I started with 3dcart in 2008, been a happy customer since day 1. I moved from another shopping cart company and the process was smooth. I have 5 websites with 3dcart and I am a very happy customer!"

JAMIE & PATRICK
MASC

"There is so much more we can do with 3dcart, technically and visually... The quality of service is very high. There is always someone there to help us and we never have to wait for someone to get back to us."

JOHN & KAREN WOODSON
TooCuteBeads.com

"We tried many eCommerce solutions before committing to 3dcart. Nothing had the features, customization, and ease of use that 3dcart offered. We've had problems, like anyone, but they have always solved them quickly."

KAREN SUMMERS
KarensCookies.net

"3dcart truly combines everything a small shop could need into a comprehensive and cost-effective package. Plus, it's hosted and offers reliable support resources. Thank you 3dcart!"

Just the Facts

If you're strapped for time, here's a list of need-to-know 3dcart facts.

Leadership

GONZALO GIL
Founder & CEO

JIMMY RODRIGUEZ
Chief Operating Officer

DANILO ALVARENGA
Chief Technology Officer

SAMANTHA HARRIS
Director of Design Services

MIKE MORGAN
Director of Customer Success

At a glance

Quick facts about 3dcart

- Founded in 1997 by Gonzalo Gil
- Powering more than 17,500 active online stores in 19 countrys
- Rebranded as 3dcart in 2004
- Headquartered in Tamarac, Florida
- 80+ full-time employees
- 175+ industry partners including Google, Amazon, Microsoft, Facebook, PayPal, Stripe, Avalara, FedEx, USPS, Canada Post and Stamps.com
- 275+ out-of-the-box features
- Fully scalable and completely customizable
- Inc. 5000 company in 2009 – 2014
- Fully hosted with a 99% uptime guarantee
- Ease of use is the backbone of 3dcart's solutions, which means its perfect for those with little-to-no technical knowledge.
- PCI compliant
- Robust mCommerce features and a growing list of responsive templates
- 24/7/365 FREE technical support
- Plans starting at just $19.99/month
- Hundreds of design templates
- A full range of social features designed to enhance eCommerce visibility and sales
- No transaction fees or hidden costs of any kind
- Pioneer in both mobile and social commerce
- Single point of contact for hosting, tech support and software configuration
- FREE eCommerce resources and training materials
- A wealth of advanced SEO tools designed to help one easily optimize their website for search engines

Products and Services

- Shopping Cart Software
- Merchant Accounts

- eCommerce Web Design
- eCommerce Marketing
- Professional Store Stup
- SSL certificates
- Social Marketing Services
- Search Engine Optimization

Everything You Need To Sell Online

Service Plans

ENTRY LEVEL	LIGHT TRAFFIC	MOST POPULAR	MEDIUM TRAFFIC	HIGH TRAFFIC
Mini	Starter	Professional	Professional Plus	Power
$19.99 / month	$35.99 / month	$65.99 / month	$99.99 / month	$129.99 / month
Up to 200 Products	Up to 1,000 Products	Up to 10,000 Products	Unlimited Products	Unlimited Products
No Setup Fee	No Setup Fee	No Setup Fee	No Setup Fee	No Setup Fee
No Transaction Fees	No Transaction Fees	No Transaction Fees	No Transaction Fees	No Transaction Fees
Unlimited Storage	Unlimited Storage	Unlimited Storage	Unlimited Storage	Unlimited Storage
Up to 4,000 visits/mo*	Up to 8,000 visits/mo*	Up to 20,000 visits/mo*	Up to 50,000 visits/mo*	Up to 90,000 visits/mo*
$175 in Free Ad Credits	$175 in Free Ad Credits	$200 in Free Ad Credits	$225 in Free Ad Credits	$225 in Free Ad Credits
Y f a b	Y f a b	Y f a b	Y f a b	Y f a b
Domain Registration	Domain Registration	Domain Registration	Domain Registration	Domain Registration
24x7 Tech Support	24x7 Tech Support	24x7 Tech Support	24x7 Tech Support	24x7 Tech Support
Personal Guru Session	Personal Guru Session	Personal Guru Session	Personal Guru Session	Personal Guru Session
Facebook Store	Facebook Store	Facebook Store	Facebook Store	Facebook Store
Mobile Store	Mobile Store	Mobile Store	Mobile Store	Mobile Store
Built-in Blog	Built-in Blog	Built-in Blog	Built-in Blog	Built-in Blog
API Access	API Access	API Access	API Access	API Access
		Live Chat	Live Chat	Live Chat
			Quickbooks Connector	Quickbooks Connector
			Ebay Integration	Ebay Integration
			DOBA Integration	DOBA Integration
SIGN UP	SIGN UP	SIGN UP	SIGN UP	SIGN UP

Media Coverage

3dcart and AbandonAid Partner to Help Online Store Owners Convert Lost Revenue into Sales

3dcart, a leading all-inclusive, web-based, hosted ecommerce software provider announces today its new partnership with AbandonAid, one of the fastest growing shopping cart abandonment solutions on the market.

Experts Speak: 2014 Digital Predictions

Digital professionals saw massive changes to the Internet landscape in 2013, from search and social to advertising and analytics. Despite this, the industry adapted and innovated at a rapid clip, which bodes well for the New Year.

Ecommerce Solution Provider 3dcart Partners with Kount to Combat Fraud

3dcart, a provider of hosted ecommerce software for small and midsized companies, has entered into a partnership with Kount, a turnkey fraud solution provider.

3dcart, Kount partner to offer enhanced fraud control

E-commerce software provider 3DCart has teamed up with US fraud-fighting technology developer Kount to upgrade the fraud-detection and control features.

3dcart Partners With Kount to Help Online Store Owners Prevent Chargebacks, Beat Fraud & Boost Sales

3dcart, a leading all-inclusive, web-based, hosted ecommerce software provider announces today its new partnership with Kount, a major innovator of ecommerce solutions designed to ‘Boost Sales and Beat Fraud’ for businesses working in card-not-present environments.

3dcart Partners with Kevy to Provide Easy Cloud Integration

3dcart, a complete and hosted web-based ecommerce solution, today announces it has partnered with Kevy to ease cloud integration for its e-store owners. With Kevy, 3dcart merchants can integrate cloud apps in less than 10 minutes, without any technical knowledge.

14 Ways to Use Twitter to Market Your Business

At the time of its SEC filing in early November 2013, Twitter had more than 232 million active monthly users, 53 million of which were in the United States. That makes Twitter a potentially powerful marketing tool -- if you know how to use it.

Contact Information

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